

INNOVATIVE TRAINING IN BSR – THE AIMS AND TASKS IN MASTER BSR PROJECT

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MASTER BSR project's idea and aims

Project Common Vocational Training to Master in the Baltic Sea Region (MASTER BSR) was approved in the Erasmus + Key Action 2 Strategic Partnerships-Innovation-Transfer Project. It has started 1st of September 2015 and is planned to end in August 2018.

The total project budget is 420 460 € and is fully refunded from the Erasmus + Programme funds.

The lack of entrepreneurs is particularly high in countries with predominantly school-based vocational training and deficits of further vocational training. SMEs in countries with pre-dominantly school-based vocational training are also in need of professionals with educational and trainer qualifications to accomplish the training within the company, when applying the dual vocational training model.

The project is aimed to train company successors, entrepreneurs and managers in the Baltic Sea Region, based on a relatively high-level master qualification system. Another aim is to increase the efficiency and the competitiveness of SMEs by promoting the realization of the dual vocational training.

On the basis of the German master craftsman training and the experience of further Baltic Sea Region countries, a concept for unified master training for the entire Baltic Sea Region has been developed.

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Piloting of the master's education was tested in four Baltic Sea Region countries: Denmark, Latvia, Lithuania and Poland – in order to gain experience with different regional/national conditions as well as to ensure high transfer and implementation success.

The main objectives of this project are:

- Securing the new generation of professional entrepreneurs and managers for SMEs;
- Strengthening the competitiveness of SMEs;
- Development of a concept for a common vocational training to master in the Baltic Sea Region.

Partners in MASTER BSR

Hanseatic Parliament is the Project Lead Partner. Moreover, the seven other organizations are involved in project's tasks:

1. Dresden Chamber of Crafts, Germany,
2. International Business College, Denmark,
3. Nordic Forum of Crafts, Norway,
4. District Guild of Crafts Small and Medium Enterprises – Employers in Wejherowo, Poland,
5. Gdansk University of Technology, Poland,
6. Public Institution Vilnius Builder Training Centre, Lithuania,
7. Latvian Chamber of Crafts, Latvia.

Gdansk University of Technology' tasks in MASTER BSR

Gdansk University of Technology was responsible in the project for:

- developing a training program for trainers;
- evaluation of this training and
- evaluation the master training conducted in the four countries.

Train the trainers was organized in November 2016. The training was conducted for 12 participants-trainers from Germany, Denmark, Lithuania and Poland.

Train the trainer modules covered content-related issues of master craftsman training as well as pedagogic ones. Due to the nature of adult learning the content was designed for the use of participatory methods. Three type of the trainings' evaluation sheets were developed and used during the evaluation:

1. for trainees;
2. for trainers;
3. observation sheet.

Master training contained four modules:

- A1 professional theory;
- A2 professional practice;



- B1 pedagogical skills;
- B2 entrepreneurship skills (knowledge, tools, methods...).

The main aim of master training was preparation the participant for master level exams.

Modules B1 and B2 were tested by project Partners in Latvia, Lithuania, Denmark and Poland. Modules A1 and A2 for electrician profession were tested in Lithuania and Poland.

Evaluation was carried out – according to conception presented in the “Concept of the Train the Trainer and Master training evaluations” – with using four questionnaires:

- for trainees
- for trainers
- observation sheet
- short face-to-face interviews.



GUT's Project Team

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